

THE DOGGONE DITION FESTIVAL 501(C)(3)--INTRODUCES:

“THE 9TH ANNUAL DOG GONE DITION FESTIVAL”

2019 SPONSORSHIP OPPORTUNITIES

1. Presenting Sponsor--\$1500

- A. Sponsor’s name will be mentioned by Radio (WMPR 90.1/FM) tags in rotation as the Event is promoted at the station.
- B. Sponsor can provide banner to be placed on site at the Event.
- C. Sponsor will provide its **“Official logo”** (***at least 600 dpi High Resolution Art Work**) to be placed on social media outlet of the Event.
- D. Sponsor’s **“Official logo”** (See *C above), will be placed on social media outlet of **Randy Wildman Brown** (WMPR 90.1/FM Air Personality and Entertainer).
- E. Sponsor will receive **2 LIVE/or Recorded 5** minute interviews on **The Randy Wildman Brown WMPR 90.1/FM Radio Show**. *(NOTE: **ONE**, 2 weeks prior to the Event and **ONE**, 1 week prior to the event).
- F. Sponsor will receive **4 liners/day** on **WMPR 90.1/FM**, 2 weeks prior to the event. (Ex: “Hi, I’m _____ of _____, I look forward to seeing YOU at “The 9th Annual Dog Gone Dition Festival on August 3rd”)!)
- G. Sponsor will receive **“10 official T-Shirts”** of the Event that will display your **“Official logo”** (See *C above).
- H. Sponsor will get recognition in rotation at the **TOP** tier of **THANK YOU** ads on **WMPR 90.1/FM**, **before, during** and **after** the Event. (NOTE: Also, the same will be provided at designated intervals during the Event).
- I. Sponsor will have the opportunity to address those in attendance at the Event.
- J. Sponsor will be placed in **2 FULL** page ads in this year’s souvenir booklet and provided **10 copies** therefore.

- K. Sponsor can distribute its promotional material at the Event-including but not limited to flyers, pens, buttons, etc.
- L. Sponsor will be awarded a “Certificate of Appreciation” from City of Jackson’s Ward 3 Councilman Kenneth I. Stokes.

2019 SPONSORSHIP OPPORTUNITIES (CONT’D)

2. Remembering Gowdy, MS--\$1000

- A. Sponsor will provide its banner to be placed on site at the **Event**.
- B. Sponsor will provide its “Official logo” (*at least 600 dpi High Resolution Art Work) to be placed on social media outlet of the Event.
- C. Sponsor’s “Official logo” (See *B above), will be placed on social media outlet of Randy Wildman Brown (WMPR 90.1/FM Air Personality and Entertainer).
- D. Sponsor will receive **1 LIVE/or Recorded 5** minute interview on The Randy Wildman Brown WMPR 90.1/FM Radio Show. *(NOTE: **1 week** prior to the event).
- E. Sponsor will receive **4 liners/day** on WMPR 90.1/FM, **1 week** prior to the event. (Ex: “Hi, I’m _____ of _____, I look forward to seeing YOU at “The 9th Annual Dog Gone Dition Festival on August 3rd”)!)
- F. Sponsor will receive “7 official T-Shirts” of the Event that will display your “Official logo” (See *B above).
- G. Sponsor will get recognition in rotation at the **TOP tier of THANK YOU** ads on WMPR 90.1/FM, **before, during** and **after** the Event. (NOTE: Also, the same will be provided at designated intervals during the Event).
- H. Sponsor will be placed in **2 FULL** page ads in this year’s souvenir booklet and provided **7 copies** thereof.

- I. Sponsor will have the opportunity to address those in attendance at the Event.
- J. Sponsor can distribute its promotional material at the Event-including but not limited to flyers, pens, buttons, etc.
- K. Sponsor will be awarded a “Certificate of Appreciation” from City of Jackson’s Ward 3 Councilman Kenneth I. Stokes.

2019 SPONSORSHIP OPPORTUNITIES (CONT’D)

3. Love & Unity--\$500

- A. Sponsor will receive 2 liners/day on WMPR 90.1/FM, **1 week** prior to the event. (Ex: “Hi, I’m _____ of _____, I look forward to seeing YOU at “The 9th Annual Dog Gone Dition Festival on August 3rd”!)!
- B. Sponsor will receive “2 official T-Shirts” of the Event that will display your “Official logo” (*at least 600 dpi High Resolution Art Work).
- C. Sponsor’s “Official logo” (See *B above), will be placed on social media outlet of Randy Wildman Brown (WMPR 90.1/FM Air Personality and Entertainer).
- D. Sponsor will get recognition in rotation at the **TOP tier of THANK YOU** ads on WMPR 90.1/FM, **before, during** and **after** the Event. (NOTE: Also, the same will be provided at designated intervals during the Event).
- E. Sponsor will be placed in a FULL page ad in this year’s souvenir booklet and provided 2 copies thereof.
- F. Sponsor will have the opportunity to address those in attendance at the Event.
- G. Sponsor can distribute its promotional material at the Event-including but not limited to flyers, pens, buttons, etc.

H. Sponsor will be awarded a “Certificate of Appreciation” from City of Jackson’s Ward 3 Councilman Kenneth I. Stokes.

4. HILL OF PRIDE (ALL OTHERS): THE ROOT—“WE GIVE BACK TO THE HOOD!!”

- A. Sponsor will get recognition at the TOP tier of THANK YOU ads in rotation on WMPR 90.1/FM, **before, during** and **after** the Event. (NOTE: Also, the same will be provided in rotation at designated intervals during the Event.
- B. Sponsor’s NAME will be placed on a list in this year’s souvenir booklet as being in support of this “Unity In The Community, Silence The Violence-Increase The Peace, Back-To-School Family Event”.
- C. Sponsor can distribute its promotional material at the Event-including but not limited to flyers, pens, buttons, etc.
- D. Sponsor will be awarded a “Certificate of Appreciation” from City of Jackson’s Ward 3 Councilman Kenneth I. Stokes.

5. SOUVENIR BOOKLET ADS ONLY:

- A. FULL PAGE--\$300**
- B. HALF PAGE--\$200**
- C. QUARTER PAGE--\$150**

NOTE: IN-KIND DONATIONS ARE NEEDED, ACCEPTED AND APPRECIATED, SUCH AS: SCHOOL SUPPLIES (ITEMS FOR ALL GRADES); WATER; GARBAGE BAGS, ETC....

****Extra Added Attractions Of The Day:**

**** 10:00a.m. ---The Jim Hill High School Marching Band - KICK-OFF The Event!! Route of The Parade>>The Band will March down Hill Avenue from**

Dalton Street to the site of The Event at Washington Avenue Onto **Jim Hill High School!!!**

****There will be an OFFICIAL VOTER'S REGISTRATION DRIVE for potential VOTERS in the upcoming Elections.**

****SCHOOL SUPPLIES WILL BE GIVEN AWAY--UNTIL ALL GONE!!**